

## 2011 CORPORATE SPONSORSHIP AND ADVERTISING OPPORTUNITIES

**Chart 1: Cost of Sponsorship**

Level of Sponsorship	Sponsor Recognition
Platinum: \$10,000	2 reserved tables for 10 at CFE; large stage banner at CFE; logo on front cover of CFE Program; color ad on back cover of CFE Program; sponsorship recognition in CFE Program
Gold: \$5,000	1 reserved table for 10 at CFE; stage banner at CFE; color ad on inside front or inside back cover of CFE Program; sponsorship recognition in CFE Program
Silver: \$2,500	1 reserved table for 10 at CFE; easel-sized banner at CFE; full page black & white advertisement (or ½ page color inside cover, if available) in CFE Program; sponsorship recognition in CFE Program
Bronze: \$1,000	1 reserved table for 10 at CFE; inclusion on Bronze Sponsors banner at CFE; ½ -page black & white advertisement in CFE Program; sponsorship recognition in CFE Program

**Chart 2: Cost of Advertising in the CFE Program**

Size of Advertisement	Dimensions (inches) (Width x Height)	Cost
Back cover	<b>ONLY available if NOT taken by Platinum sponsor (Color Ad)</b>	\$1,000
Inside Front/Back Cover	<b>ONLY available if NOT taken by Gold or Silver sponsors (Color Ad)</b>	\$750
Full-page	7 ½ × 10	\$500
Half-page	3 ¾ × 10 (vertical) 7 ½ × 5 (horizontal)	\$300
Quarter-page	3 ¾ × 5	\$150
Eighth-page <b>horizontal</b>	3 ¾ × 2 ½	\$100

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